

The most used **The Ordinary.** product at **Copenhagen Fashion Week**



**Plant-Derived  
Phytoceramides**  
Help to improve  
the look of skin  
for a fresher,  
more plumped  
appearance.

## The Ordinary Natural Moisturizing Factors + PhytoCeramides All-Day Hydration | Strengthens Skin Barrier | Suitable for Dry Skin | Immediate Hydration

As the Official Skin Stylists of Copenhagen Fashion Week, The Ordinary product was featured backstage at a variety of shows throughout the week including Lovechild 1979, Deadwood, Gestuz, and GANNI. **Natural Moisturizing Factors + PhytoCeramides** stole the show as the multi-use glowy finish to many runway beauty looks throughout the week being applied to both face and body for the ultimate dewy skin.

With nearly 4 times more moisturizing emollients than the original Natural Moisturizing Factors + HA, this rich and nourishing cream is the perfect products to seal in moisture and achieve that "GANNI girl" glow.

Get the look with **Natural Moisturizing Factors + PhytoCeramides** layered with **Hyaluronic Acid 2% + B5**, available online at [theordinary.com](https://theordinary.com)

